



THE FLORIDA BAR INTERNATIONAL LAW SECTION

SECTION SPONSORSHIP PACKET (2015-2016)

ANNUAL SPONSORSHIP PACKAGES:

- ◆ GLOBAL \$7500 PER YEAR
- ◆ HEMISPHERIC \$5000 PER YEAR
- ◆ REGIONAL \$2500 PER YEAR





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SECTION SPONSORSHIP PROGRAM COMPARISON

Program	Global (\$7500)	Hemispheric (\$5000)	Regional (\$2500)
Number of Complimentary CLE Event Registrations	6	4	2
Recognition at Section Events	All CLE Events Mid Year and Annual Meetings	All CLE Events	One CLE Event
Recognition in Section Event Promotional Materials	All CLE Events Mid Year and Annual Meetings	All CLE Events	One CLE Event
Complimentary Section Lunch Tickets (Mid-Year + Annual Meetings)	6	4	2
Advertising in Section's ILQ	½ Page Banner Ad in Each Issue	No	No
Website Banner Advertisement	1 Year	1 Year	1 Year
Featured in Section Directory Area of Law + Country	Yes - Banner Ad	Yes – Banner Ad	No
Attorney Listing in as Sponsor in Section Directory	Yes	Yes	Yes
Banner Ad Recognition in ILS E-mail Blasts	Yes – Topical (Priority)	Yes – Subject to Availability	No
Exhibition Opportunities at Section Events	All CLE Events, Mid Year and Annual Meetings	Two CLE Events	One CLE Event
Recognition in ILS Sponsorship + Membership Materials Packages	Yes – Banner Ad and Paragraph	Yes – Banner Ad of Firm	Yes – Text Ad of Firm's Name





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GLOBAL LEVEL SPONSORSHIP (\$7,500/YEAR) (RECOMMENDED FOR FIRMS OVER 20 ATTORNEYS)

- ◆ Large Size Screen and Sign Board recognition at every Section CLE Event, Mid-Year and Annual Meetings for a Full Year, as well as Featured Recognition in all Promotional Materials for every Section CLE Event, Mid Year and Annual Meetings.
- ◆ 6 Complimentary Registrations to ILS CLE Events for a Full Year, to be used as Sponsor wishes. (Up to a \$2400 value)
- ◆ 6 Complimentary Tickets to Section Lunches (at Mid-Year and Annual Meetings) to be used as Sponsor wishes. (Up to a \$360 value)
- ◆ Priority Recognition on ILS E-mail Blasts.
- ◆ Featured in the Section Member Directory, with the Sponsor's Section Member Attorneys designated as Sponsors.
- ◆ Country and Area of Law Advertising in Section Member Directory listings, as applicable
- ◆ Exhibitor's Table Space at each Section CLE Event, Mid-Year and Annual Meetings.
- ◆ Website Banner Advertising for One Year
- ◆ Half-page Newsletter Ad in each Section Quarterly Issue (three issues annually)
- ◆ Recognition in all ILS Sponsorship and Membership Materials





THE FLORIDA BAR INTERNATIONAL LAW SECTION

HEMISPHERIC LEVEL SPONSORSHIP (\$5,000/YEAR) (RECOMMENDED FOR FIRMS OF 5-20 ATTORNEYS)

- ◆ Medium Size Screen and Sign Board recognition at every Section CLE Event, Mid-Year and Annual Meetings for a Full Year, as well as Recognition in all Promotional Materials for every Section CLE Event, Mid-Year and Annual Meetings.
- ◆ 4 Complimentary Registrations to ILS CLE Events for a Full Year, to be used as Sponsor wishes. (Up to a \$1600 value)
- ◆ 4 Complimentary Tickets to Section Lunches (at Mid-Year and Annual Meetings) to be used as Sponsor wishes. (Up to a \$240 value)
- ◆ Recognition on ILS E-mail Blasts (subject to availability).
- ◆ Featured in the Section Member Directory, with the Sponsor's Section Member attorneys designated as sponsors.
- ◆ Country and Area of Law Advertising in Section Member Directory listings, as applicable
- ◆ Exhibitor's Table Space at Two Section CLE Events
- ◆ Website Banner Advertising for One Year
- ◆ Recognition in all ILS Sponsorship and Membership Materials





THE FLORIDA BAR INTERNATIONAL LAW SECTION

REGIONAL LEVEL SPONSORSHIP (\$2,500/YEAR) (RECOMMENDED FOR FIRMS OF 1 TO 4 ATTORNEYS)

- ◆ Featured Recognition at One Section CLE Event and Text Name Recognition for a Full Year in all Promotional Materials for every Section CLE Event, Mid-Year and Annual Meetings.
- ◆ 2 Complimentary Registrations to ILS CLE Events for a Full Year, to be used as Sponsor wishes. (Up to a \$800 value)
- ◆ 2 Complimentary Tickets to Section Lunches (at Mid-Year and Annual Meetings) to be used as Sponsor wishes. (Up to a \$120 value)
- ◆ Sponsor's Section Member Attorneys designated as Sponsors in Section Member Directory.
- ◆ Exhibitor's Table Space at One Section CLE Event.
- ◆ Website Banner Advertising for One Year
- ◆ Recognition in all ILS Sponsorship and Membership Materials





THE FLORIDA BAR INTERNATIONAL LAW SECTION

SECTION SPONSORSHIP AGREEMENT FORM

Firm/Company Name: _____

Contact Person: _____ Telephone #: _____

Fax Number: _____ E-mail: _____

Mailing Address: _____

City/State/Country/Postal Code: _____

What area(s) of law are of interest to your firm or company? _____

ANNUAL SPONSORSHIP PROGRAM DESIRED (CHECK ONE):

- Global (\$7500) Hemispheric (\$5000) Regional (\$2500)

METHOD OF PAYMENT (CHECK ONE):

- Check enclosed made payable to "The Florida Bar"
 Credit Card (Complete Information Below)
 Visa Mastercard American Express Discover _____

Card Number: _____

Card Code # _____ * Expiration. Date: _____ / _____ (Month./Year)

Signature: _____

Name on Card: _____ Billing Postal code: _____

(*Card Code – Last 3 Digits from back of Mastercard, Visa or Discover or 4 Digits from front of American Express)

Please Mail Completed Forms to:
Elizabeth C. Ortega
ECO Strategic Communications
C/O The International Law Section of the Florida Bar
247 S.W. 8th Street, #273
Miami, FL 33130

TERMS: The organization logo in high resolution .jpg and .eps formats must be emailed to Elizabeth Ortega at eco@ecostrats.com within one (1) week of submitting this sponsorship agreement form. All sponsorship contributions are nonrefundable.

For Internal Use ONLY High Resolution JPG logo Received .EPS Logo
Received Invoice Sent _____
Payment Received _____

FOR FLORIDA BAR PURPOSES ONLY: ITEM #8140011

